

Recently made redundant?

Our jobs have a huge impact on our lives. For most of us, it is where we spend more than half our waking hours. Besides financial security, having a job we enjoy gives us purpose, knowledge, social interaction opportunities and a host of other benefits. Losing a job, on the other hand, can take away all of this and affect our self-esteem too. Many of us have been down this path.



COVID-19 has seen a rise in unemployment throughout the world, unprecedented for perhaps over a century. Looking at the August 2020 figures in Taranaki, we have seen about a 50% increase in the number of jobseekers as compared to August last year. This amounts to an increase of 1,100 jobseekers.

The Taranaki Chamber of Commerce is actively involved in reducing these numbers by connecting employers and jobseekers, including competent people who have been made redundant in the wake of COVID. Working in partnership with the Ministry of Social Development and supported by WITT, Tasman Toyota and OurCloud, we are pleased that several placements have already been made.

If you are an employer looking for staff or someone who has recently lost their job, please contact Brad Kisby at brad@taranakichamber.co.nz

Advocacy

We have been advocating hard for:

- Travel agents who have been among the worst affected by international travel coming close to a standstill

- Land developers who are looking to make more housing available in the region
- Retailers who are looking for a long-term parking solution for the community in New Plymouth's CBD
- Service companies that can be employed to deliver parts of the Tui decommissioning project and the Taranaki Base Hospital re-development

Keep supporting local

Now that we are back at Level 1, it is a great opportunity to further support our local businesses. Stay safe; complacency can be our biggest weakness.

September Highlights

- **Blindz Direct** showed off its exciting new factory and showroom as host of **Business Connections**
- **Tandem Group's Network of Trades** was hosted by **Taranaki Futures at Rivet** where we heard about how they are empowering youth through education to employment

Upcoming Events

- **Business Connections** is on Tuesday 6 October from 5.15pm-7.00pm at Mike's Brewery Bistro and is being hosted by **Graphix** who are celebrating 20 years in business
- A launch event to celebrate the opening of our **Chamber Hub** office in Bell Block will be held at PIHMS on Wednesday 14 October

- **Tandem Group's Network of Trades** is on Tuesday 20 October and will be hosted by **Lines Defined** at their workshop in Midhirst
- **The Yes Regional Awards Evening** is at the Plymouth International on Wednesday 21 October
- The new date for our annual **Business Showcase** at the Plymouth International is Wednesday 28 October from 5.15pm-7.30pm

Training

- Microsoft Excel Advanced Functions & Formula – Tuesday 13 October
- Blanchard – Leading People Through Change – Friday 16 October
- Social Energy Likes to Leads – Facebook Marketing Success – Tuesday 20 October
- Tradie Terms – Tradies Get Paid Faster – Wednesday 21 October
- The Freedom Workshop – Thursday 22 October

To RSVP for any of our events, register for training, or for more information, please go to our website – www.taranakichamber.co.nz

Is your business a Chamber Member?

If not, you are missing out on huge opportunities to showcase your business, grow your networks, be represented via our advocacy and be part of a vibrant Chamber network!

Let's do better business, together!
Ngā mihi



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Our mission is to create a strong and vibrant Taranaki business community through advocacy, business connections and celebrating business success.